



United Way
Lloydminster & District
Change starts here.

Lloydminster & District United Way
Community Investment

INTRODUCTION

United Way Lloydminster and District creates real, lasting change to improve the quality of life in our communities. United Way identifies and understands the root causes of social issues; initiates and invests in effective programs and services; and builds capacity in the non-profit sector. We believe the root of all action for change is the ability to see and feel ourselves in the situations of others. We believe all people and all communities have the potential to overcome challenges. We treat people with dignity, fairness and equality. We make decisions based on the needs and expectations of our community. Our community impact strategy is guided by our organization's vision, mission and values and has been developed with input from our community, funded agency partners, donors and volunteers.

VISION

Active participants in community affairs.

Lloydminster and District United Way looks to assist member agencies through an annual campaign. We strive to be active partners within our community and active participants within community affairs.

MISSION

To improve lives and build community by engaging individuals and mobilizing collective action. The most important thing United Way can do for our community is to use our reputation, relationships and expertise to bring together our community's resources of people, time, talent, relationships. With our community's help we can develop solid strategies to achieve lasting changes in the social conditions of individuals, families and our community

CORE VALUES

Empathy

We believe the root of all action for change is the ability to see and feel ourselves in the situations of others. We believe all people and all communities have the potential to overcome challenge. We treat people with dignity, fairness and equality. We understand and live the correlation between improving the life of one to improve the lives of all.

Inclusiveness

We believe all people, groups and sectors are equal and deserving of the same respect and opportunities. We seek out and value diverse ideas, opinions and experiences. Our most effective, creative and innovative solutions come about when we join with others.

Integrity

We change lives. Therefore, we believe we must hold ourselves to the highest of standards. We embrace the responsibility that our donors, volunteers and partners have entrusted to us and we are accountable to them. We are honest and transparent in all that we do. We make decisions based on the needs and expectations of our community and we believe it is imperative to measure and communicate our impact.

COMMUNITY IMPACT STRATEGIES

Inspire

Inspire contributions of dollars, influence, time and knowledge to social change in our community by:

- Individuals
- Donors
- Corporate partners
- Community organizations

Influence

Influence systems and policies through advocacy and by strengthening relationships with:

- Governments
- Corporate partners
- Community organizations
- Community networks

Invest

Invest resources, including dollars, time and knowledge, in programs, services and community convening to:

- Strengthen social service networks
- Increase community capacity

COMMUNITY IMPACT PRIORITIES

From Poverty to Possibility

Meet basic human needs and support people in moving out of poverty by prioritizing:

Basic Needs

- Provide basic needs for all individuals and families including access to emergency food provisions, health needs, baby food and supplies, clothing and transportation.
- Includes, but is not limited to, emergency food provision, breakfast/snack programs, meal delivery, community meals, food collection programs, assistive devices and transportation. Emergency shelter, which provides emergency accommodation and basic needs for individuals and families who are experiencing homelessness, may also be considered.

All That Kids Can Be

Educational and Physical development

- Provide initiatives that enhance learning opportunities for at risk students.
- Provide physical activity opportunities for our youth to grow physically and socially while learning life skills

A Strong Community with Resilient and Healthy People

Community mental health supports and services

- Promote mental health and well-being, reduce stigma, and provide community-based mental health programs in a timely manner to individuals and their family members and caregivers

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