



## **Strategic Framework and Projects Costs**

### **For next 24 months to December 2024**

After a challenging yet successful planning phase during the COVID pandemic, a Canadian charity, *One Step Learning Opportunities Centre* (OSL) launched a play-based daycare in October 2021 for impoverished children 1 – 6-year-old in Entumbil, Ghana. The program has launched, and it is in its implementation phase now, projecting to reach stabilization phase in 2025. OSL is grassroots non-profit organization that seeks and serves Canadian donors in our communities and impoverished children. Some \$162,000 is needed during implementation to cover educational operations, digital capabilities, and a playground. The next page has **Projects** you can support as collaborators like Rotary Club Edmonton Downtown, Ghana Friendship Association of Edmonton, Electronic Recycle Association (ERA), Millwoods Soccer, and others already have done.

#### **Our Mission**

Provide elements of nurturing care for children by means of Learning-Through-Play.

#### **Our Vision**

Create learning opportunities for rural children in Ghana that has the potential to enhance quality of life for many, especially women, and elevate the children's talents and abilities.

#### **Impact**

- On October 18, 2021, the daycare started with 11 children, and now OSL serves 80 children daily.
- Play-based Daycare facilities now available in the town and surrounding communities.
- Life changing experience for impoverished 1 – 6-year-olds nurtured through play-based daycare.
- Parents, especially women, are relieved and can seek employment and careers.
- Acquisition of TVs with educational programs has strengthened English language skills for many.
- 14 jobs have been created for teachers, security, caterers, sanitation, and gardeners; with the potential for additional roles to be created through the stabilization phase.

#### **Outcomes**

- Early childhood literacy has improved, as children begin to understand the world around them.
- Impoverished children become lifelong learners of tomorrow through early learning.
- Parents' burden of childcare is relieved, and they can seek employment and careers; particularly, for women who are traditionally tasked with childcare in Ghana.
- Opportunity for Canadian students and volunteers to gain international placement experience.
- Collaboration with stakeholders interested in supporting a great cause for their aligned values.

#### **What is OSL all about?**

A Canadian couple generously donated a large house and land with activity spaces in rural town Entumbil, Ghana for early childhood learning for 30 years. The cause or why for such philanthropic giving is to Make Early Childhood Learning Affordable. So, a grassroots Edmonton, Alberta based non-profit organization and a charity, One Step Learning Opportunities Centre (OSL), was formed to manage and control the program. OSL serves Alberta and Canadian communities who want their donations and volunteerism to reach impoverished children globally. Any Canadian generosity received creates and impacts positive life changing experiences for 1 – 6 years old children. The charity's aim, purpose, mission, vision, goals, outcomes, strategies, and people all matter to many Canadians and Diaspora alike. This program plays a critical role in helping children's development and break the chains of poverty that has been experienced for generations. Learn more at... [www.onesteplearning.org](http://www.onesteplearning.org)

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#### Projects to accomplish next 24 months

Projects	Activities and Implications	Funding Source	Total Cost
A1 ongoing	Staff Wages \$1,800 + 600 = \$2,400 x 24 months	Any Donation	\$57,600
B1	Complete ECL training for 2 volunteers/founders in Canada re: Train the Trainer initiative (\$4,200 x 2)	{apply for grant}	\$8,400
B2	Virtual Staff Capacity Development – Technology & Network set ups w/DSTV, MTN \$2,600 + \$200/month,	{apply for grant}	\$5,000
B3	Pay virtual teachers/supporters in Cda \$40/hour x 200	{apply for grant}	\$8,000
B4	Samsung A23 phones (for media & networks) \$2,000	{apply for grant}	\$2,000
C1	Install donated Water Tanks and develop Playground area (exclude in-kind community PTA labor \$15,000)	Any Donation amount welcome	\$20,000
C2	Playground equipment and Inflatables (depending on funds select from: 2 Gazebos = \$9,000, Picnic activity accessories \$4,200, Other features: Slides, sand pits, Swings \$6000, Wet/Dry combo Bouncy Castle \$8,800)	You can support any of the pieces or any amount	\$28,000
C3	Shipping & Freight to Ghana	Any Donation	\$6,000
D1	Title books for each student e.g., My First 1000 Words 90 x \$20 = \$ 1800. Coloring Books 90 x \$20 = \$1800 Math & Science 90 x \$20 = \$1800. Crayons, Pencils, Bags 90 x \$50 = 4,500 Total \$9.900, say \$10k [NOW]	You can support any of the pieces or any amount	\$10,000
D2	Children Tablets & kid's applications	Any Donation	\$12,000
E1	Evaluation, Collect data, and Measure Performance,	Any Donation	\$5,000
Future/wish	Hire: Marketing & Fund Developer \$42,000 and Administrator \$42,000. (Find eligible grant avenues)		-- ----
Future/wish	2024 Used Van/Bus for Transportation \$36,000		
	Total for now, Jan 2023 to Dec 2024 = \$162K Future/wish items excluded = \$120K) so in all = \$282K		<b>\$162,000</b>

Ghana Daily Attendance Fees (cover 20% of costs) and are used in local Operational Expenses for

Food & Utensils: plates, cups...	Daily fees	
Sanitation: cleaning supplies, garbage	Daily fees	
Utilities: Electricity, water, gas, TV	Daily fees	
Community Engagement & Outreach activities	Daily fees	
Supplies, Maintenance, Repairs	Daily fees	
Children's Learning GARDEN, Sports	Daily fees	Any donation support welcome
Wages and capital items are covered by donations, & OSL Founders generosity top ups		Learn more at... <b><a href="http://www.onesteplearning.org">www.onesteplearning.org</a></b>

#### **Affordability**

Entumbil is an impoverished farming community in Ghana. Majority of the population are girls and women who are mostly illiterate and unemployed. There was no childcare facility until OSL stepped in. To enable affordability OSL charges a one-time registration fee of GHC 20 (twenty Ghana cedis, equivalent to Cdn\$4 and USD\$3), and a daily attendance fee of GHC 4 now (55 cents Canadian and 40 cents USD\$). This daily attendance fees collected only covers 20% of the annual operating cost budget.