

Early LITERACY Generosity Shines

People Helping People

A Strategy Framework for Literacy – Through Play

By

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President - One Step Learning Opportunities Centre (OSL)



Agenda

1. Introducing *One Step Learning Opportunities Centre (OSL)*
2. Accomplishments & Impact
3. **OUR ASK - OSL Needs for next 2 years**
4. **How you can help OSL to get there**

Introducing One Step Learning (OSL)

Mission: - To care for children using Learning through Play

Our Vision: is to Benefit rural Ghana & Canadians

Create literacy and quality of life improvement experiences for children in a decent rural town in Ghana, while offering Canadian institutions with early childhood learning programs the opportunity for their students, educators, researchers, and volunteers to acquire international multicultural practicum experience virtually or in-person.



Profile

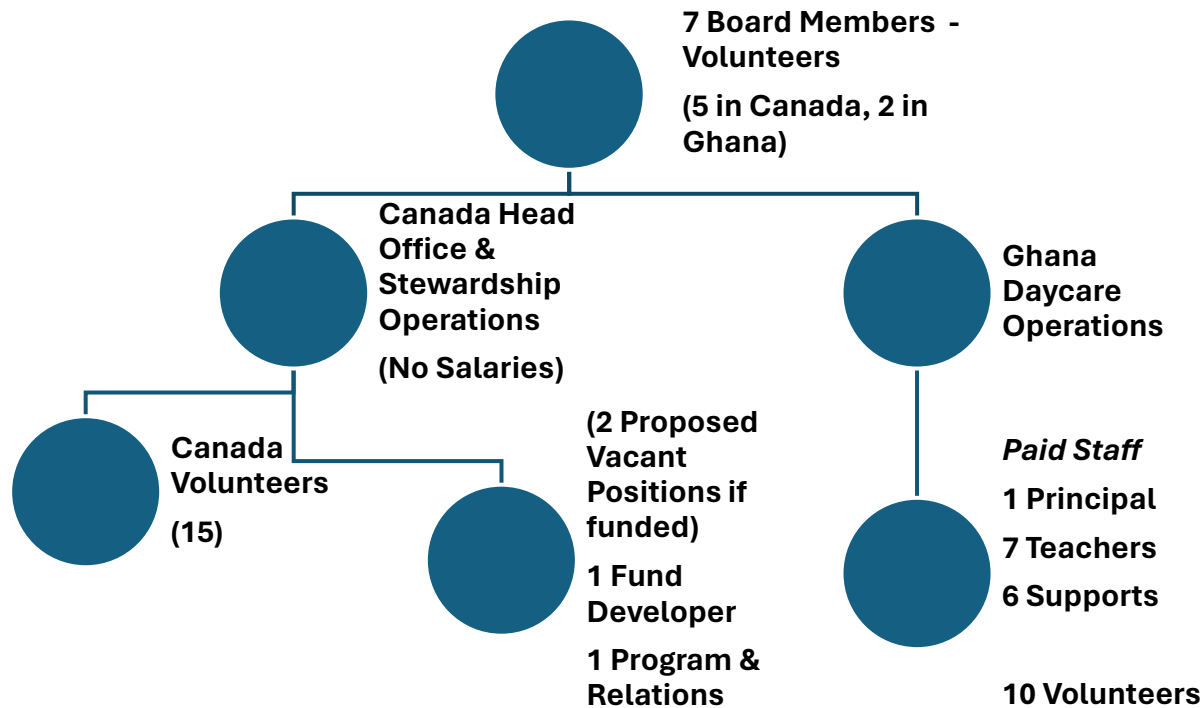
- OSL is Grassroots Canadian registered charity that connects Canadians and others to early childhood learning charitable causes.
- Emerged because a Canadian couple donated their building in Ghana for 30 years rent-free for early childhood learning purposes.



**“History will judge us by the difference we make in the everyday lives of children” –
*Nelson Mandela***



OSL – Organization Chart



Accountability Monitors

- **Canada Revenue Agency (CRA) - Charity Business Registration #: 771608478 RR0001** www.canada.ca/charities-giving
- **Alberta Government Charitable Organization License Registration # 354251**
- **Ghana Department of Social Welfare Registration # D.S.W. CR/AEEM/079/21, Category A**
- **Ghana Ajumako-Enyan-Essiam District Assembly CBO-NPO Registration #s 665 and 666**
- **Donors and Stakeholders Progress reports**
- **Strong grassroots Canadian leadership here, easy to reach**

Daycare is physically visible, tangible, and Program Projects are verifiable and sustainable!

Accomplishments and Impact



Children learn using the world around them



Early Literacy is Happening with Play & Happiness



Video



Video



Video

Impacts

GHANA

- Literacy happening for 1–6-year-olds
- Started with 11 now serve 80 kids!
- Serving 80 children instead of 32 plan!
- 14 jobs created (8 academic, 6 support)
- Visible Daycare now exist in community
- Quality Life changing experience in children
- Girls Parents especially women empowered
- Secure, safe, healthy centre for wellbeing
- Educational TVs, ERA laptops, Children's Garden, and Environmental SDG promotion

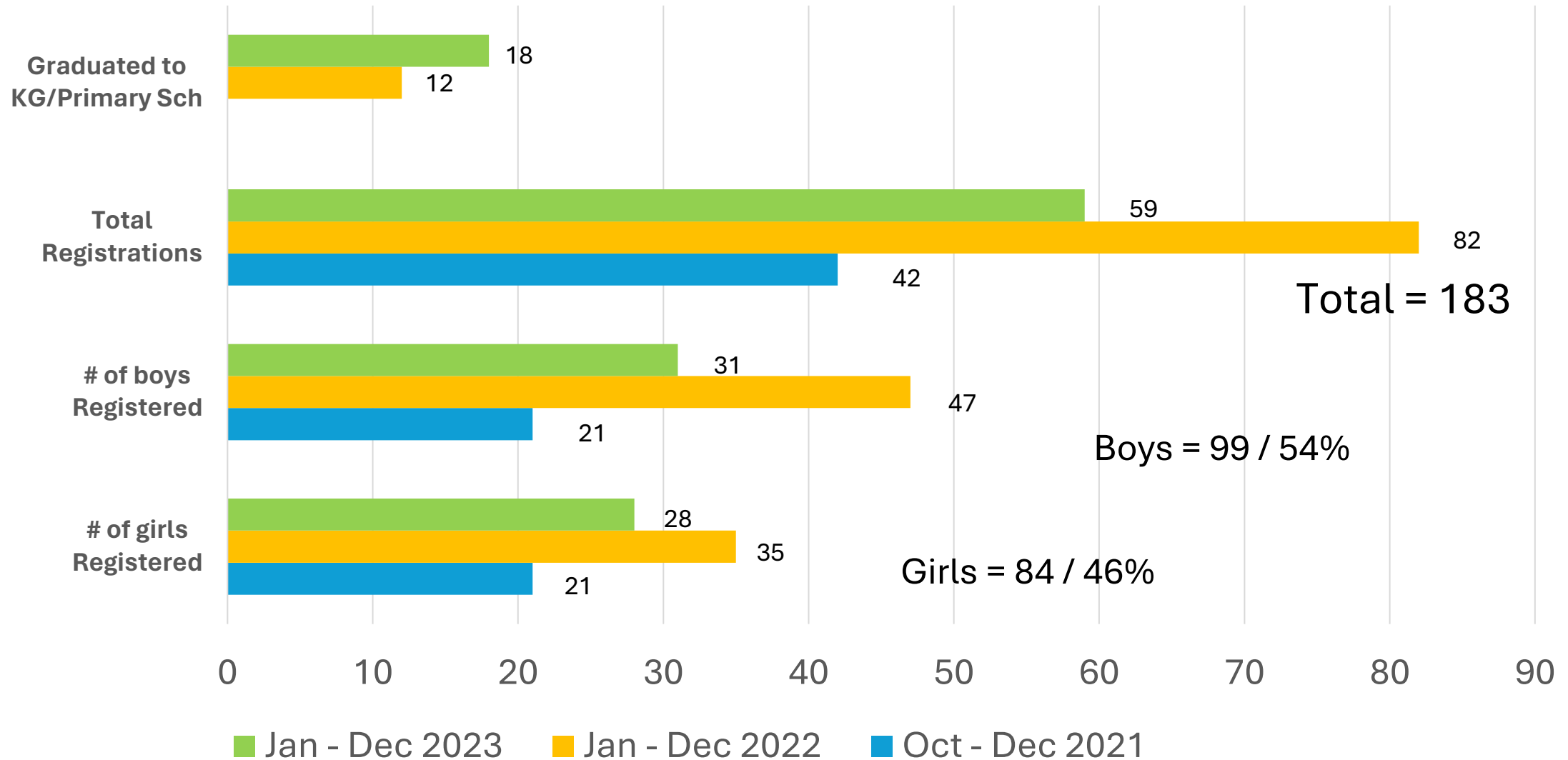


CANADA

- Leverage the facility to Canadian institutions with early childhood learning programs to use it as a placement centre for their early childhood learning students and volunteers to complete practicums and research for international and multicultural experience, virtually or in-person
- Promotion of early Literacy, lifelong learners, & improved quality of life
- A global impact that reduces illiteracy and generational poverty
- Avenue for gift givers, volunteers, and legacy recognition.
- Safe natural environment places around to explore, decent accommodation around daycare site for visitors
- Donations qualify for Canada Tax credit as eligible charity



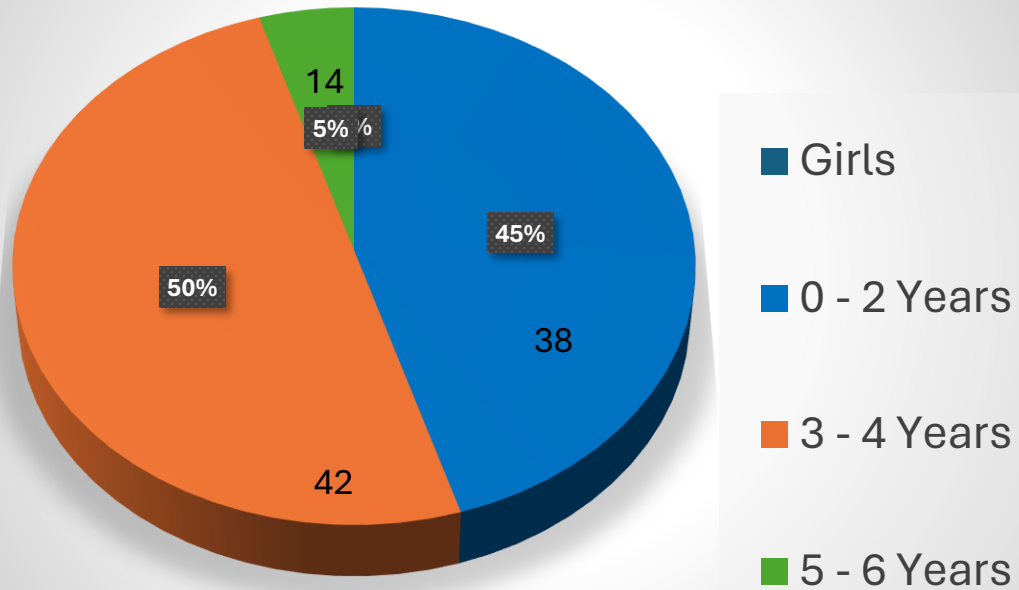
Yearly Registrations First 27 Months by Gender and Graduation to Primary Schools



Gender Age Group Analysis

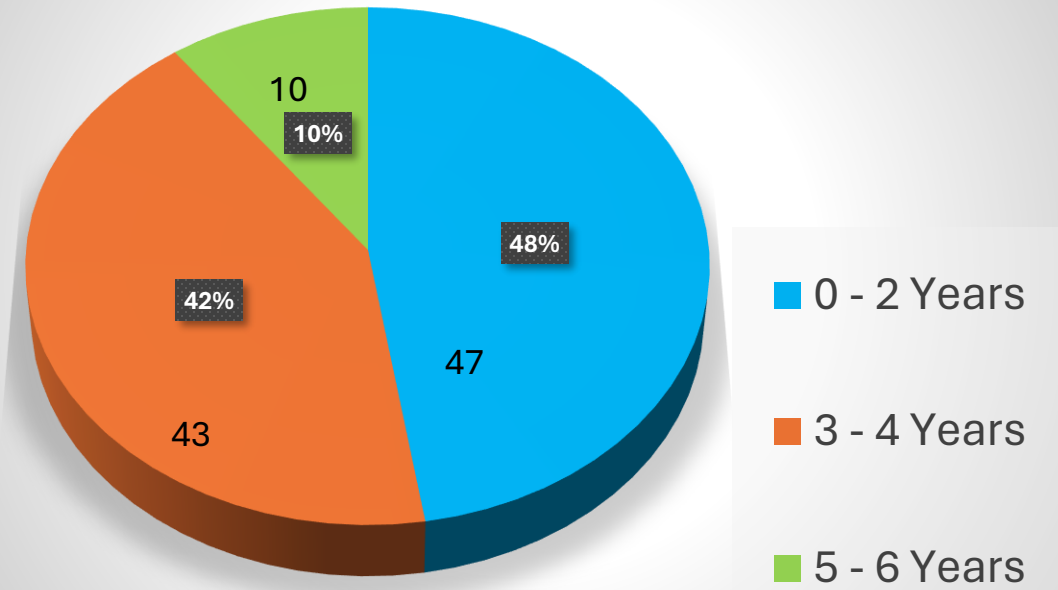
Girls Registration First 27 Months by Age

Total = 84 Girls

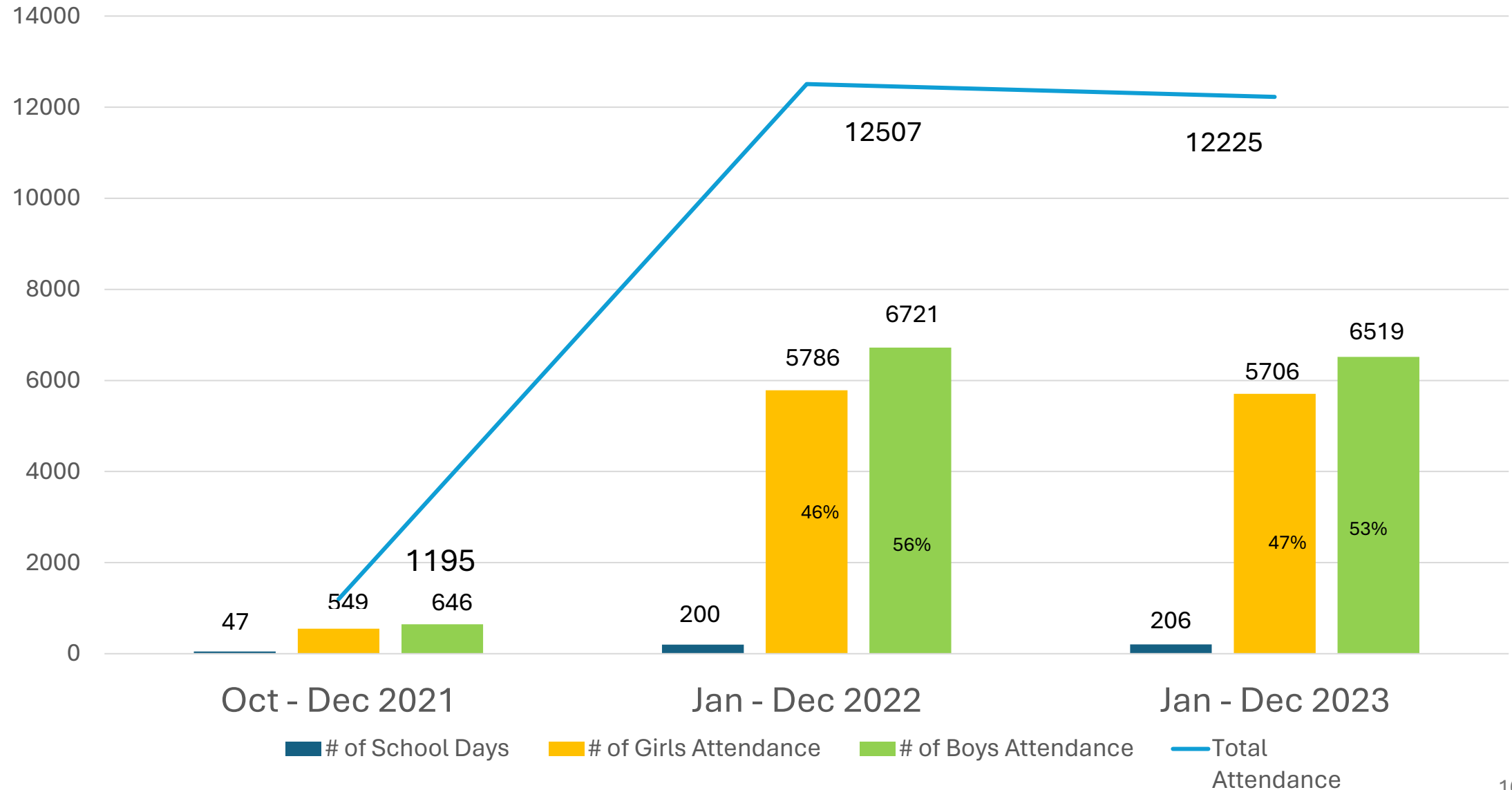


Boys Registration First 27 Months by Age

Total = 99 Boys



Yearly Daily Attendance First 27 Months



Value Proposition

Three years financial statements attest to the responsible fiscal management that OSL has achieved with \$189,208 operating and capital expenses. The value proposition is evident that it cost less than \$70 each kid per month to educate the 80 toddlers in rural Entumbil, Ghana. Employ 14 staff; implement a sustainable daycare and literacy. It's good value for money when 80 happy children have undergone life changing experience in literacy, nurturing, learning through play, and humanity. Parents are relieved; community development started...

Year	Operating Costs incl Depreciation	Net of Items Capitalized	Total Costs Incurred to operate daycare
2021	35,923	10,263	46,186
2022	53,134	9,171	62,305
2023	73,255	7,462	80,717
3 Years	\$162,312	\$26,896	\$189,208

Year	Avg Daily Attendance	# of School Days	Total Actual Attendance
2021	25	47	1,195
2022	63	200	12,507
2023	59	206	12,225
3 Years		453	25,927

Daily Planned Attendance = 80 children

$(\$189,208/3/80) = 789/\text{year} = \$66/\text{month}$ (approx. \$70 per month per child)

Supporters

- **Rotary Club Edmonton Downtown**
- **Rotary Club Calgary Centennial**
- **Rotary Club Cape Coast (Ghana)**
- **Ghana Friendship Association of Edmonton / AGLC**
- **ERA – Electronic Recycling Association**
- **Millwoods Soccer**
- **Africa Centre**
- **Dickson's of Calgary**
- **Entumbil Community Buy-in**
- **Kasoa Tropical Foods**



- **Best Edmonton Real Estate Team**
- **Hagan Clan Families**
- **Public Donors**
- **Emmanuel Foundation (Partner)**
- **(Various Rotary Clubs in Calgary & Edmonton coming)**
- **Rotary Club Morrinville**
- **Rotary Club St. Albert**



****Please add your name here**



What OSL Needs_Our Ask

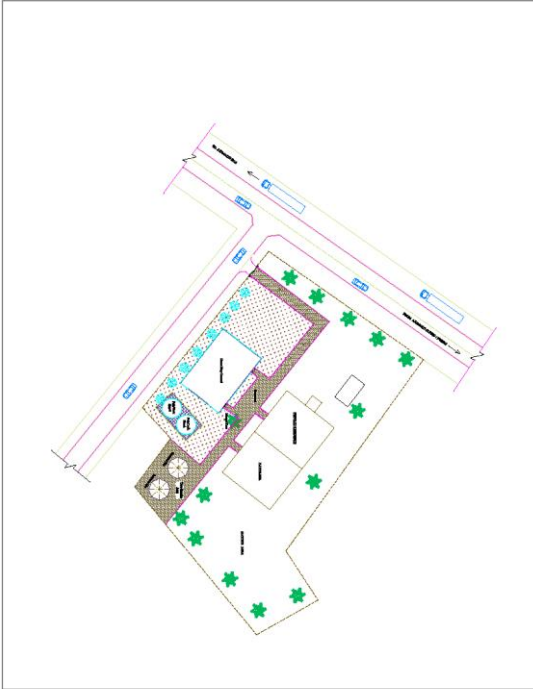
Next 24 months funding priorities

- **Install Water Tanks & Playground \$48k**
- **Used School Van/Bus (\$32k) for Children 5km**
- **Core Operation budget \$70,000 (incl \$20k for Canadian volunteers' operations)**
- **Staff Training & Development \$12k**
- **Secure funds and in-kinds to replenish electronics, education materials, books, small capital items, freight, and garden upkeep \$32k**

Total is to Raise \$194,000 next 24 months

[PTA Community in-kind labor available \$15k]

Drawings for Water Tanks & Proposed Playground



Large fenced compound can safely accommodate them all

Detail drawings are available



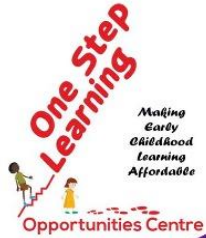
Video



Video

How do we get there

Together we make the difference. Please Donate



❖ A Play-based charitable Daycare for toddlers and preschoolers.

❖ Play Elevates Talent and Abilities.

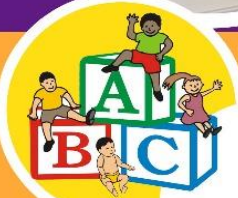
NEW ADMISSIONS
ARE WELCOME

CONTACT US:

059 827 7397

054 446 8950

Ghana



Learn more... www.onesteplearning.org
+1-780-717-4055
Canada

How Do We Get There

2 & 5-Year Strategic Plans

- 2 years remain on Strategic Plan in place to reach Stabilization Phase in 2025
- Diversify revenues:
 - Increase daily fees 50% from \$0.35 to \$0.55/day. Daily affordability a challenge; yet it only covers 20% of operation cost
 - Seek Grants
 - Enhance Corporate and Public Donations
 - Invite Non-Monetary Canadian Institutions
- Do Presentations & Strategic Marketing
- Ensure strong Leadership & Accountability
- Stewardship in Canada to Collaborators
- Integrate support for the following areas :
 - Operation Cost supports funding and reductions
 - Playground & Water Tank Installation Project
 - Garden and Classroom materials replenishment
 - Used School Van/Bus

Learning through Play Program

- Indoors and Outdoors educational materials
- Upkeep for Innovative children's Garden
- Strengthen Digital connectivity to improve engagement worldwide, research, building children and staff capacity
- Leverage and maintain facility to Canadian standards to attract worldwide post-secondary engagements, practical experience opportunities, and research.
- Professional Development and Training for staff and volunteers
- Speaking English (and French when resourced)
- Capital items needs to fulfil
 - Playground \$48k
 - Used School Bus/Van \$32k
- Solicit funders and academic collaborators to be part of early childhood learning legacy in Ghana

Strategic giving & Legacies available

- **A gift in your Budget or Will for early childhood learning will support 1 – 6-year-olds to become lifelong learners.**
- **Parents receive support,**
- **International placement opportunities available to Canadian students/research**



Questions ?

Thank you



Contacts



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