



# 85<sup>th</sup> Provincial Winter Fair – 2023

September 22-25, 2023

Website: [www.provincialwinterfair.com](http://www.provincialwinterfair.com)

210 – 166 Oriole Road, Kamloops BC V2C 4N7

All events take place at Circle Creek Equestrian Centre, Running Horse Ranch Road  
Highway 5A, Kamloops BC



April 24, 2023

Dear 4-H and Agriculture Supporter:

These past three years have taught us a lot -- and one thing we have learned is the value of 4-H to keep youth active, connected with their peers, and to support local food production as supply chains have been tested. In 2022, restrictions lifted enabling our fair to return to our full weekend in person event bringing back that joy of fair time – and most importantly, welcoming visitors back to the fairgrounds!

In 2023, we are celebrating our **85<sup>th</sup> Anniversary** – it's been 85 years since the BC Winter Fair was moved to Kamloops in 1939 during War Time. The first "Annual Provincial Christmas Fat Stock Show and Sale" came into being on December 4, 1939, located at the Kamloops Stockyards.

The show has come a long way, but the 4-H & Open livestock show, and photography competitions remain at it's core. However, we are happy to celebrate with a few new and returning events to the 2023 fair. The popular Grapes & Grill Wine Food Pairing event returns showcasing the local Kamloops Wine Region with local beef and lamb pairings. We are excited to also welcome "SuperDogs" – the popular dog agility performance with amazing, athletic, and adorable SuperDogs show off their skills in a fast-paced celebration of fun, guided by a professional host and elevated with great music! This fun family entertainment will be a popular event for sure! Plus, a fun kid zone and educational stations for everyone to enjoy!

Please find attached sponsorship forms for a variety of sponsorship opportunities. They list all the divisions and activities that require support at the Provincial Winter Fair and the amount of sponsorship necessary to cover the prize money for each class or activity. In addition, there are general sponsorship opportunities to help contribute to the success of the fair. You are more than welcome to sponsor more than one event if you would like to do so. For more information or to tailor your sponsorship, please contact our sponsorship chair, Ada Mogge, at 250-319-3053, or email our office at [pwfsecretary@gmail.com](mailto:pwfsecretary@gmail.com).

If you are a previous PWF supporter, we thank you for your years of support of the Provincial Winter Fair. To continue your support or to come on board for the first time, please complete the attached form, and return it via mail to the address above with your cheque payable to **Kamloops Exhibition Association PWF**, or e-transfer funds as listed on the form. (Please note, due to new bank regulations, cheques made payable to solely Provincial Winter Fair cannot be accepted, and would be returned for re-issuance).

Our 4-H members and all exhibitors appreciate the support you can give, and we hope you can be part of the **85<sup>th</sup> Provincial Winter Fair Anniversary Celebration- September 22-25, 2023**. Come visit the fair and see what sponsorships do for 4-H and the exhibition of local agriculture industries. We also invite you to the sale on Monday, September 25, 2023 at 9:30 AM for the Parade of Champions at the Circle Creek Equestrian Centre fairgrounds, with the live sale starting at 10:00 AM.

Yours truly,

*Jayme Hallstrom*

Jayme Hallstrom  
Chair, Provincial Winter Fair Committee

Member of BC Association of Agricultural Fairs and Exhibitions



