

# PROLINES

Summer 2012

The Newsletter for the Professional Builder

## "QUALITY BRANDS"



This year "The Greatest Outdoor Show on Earth" runs from July 6 through to the 15<sup>th</sup> and they are celebrating a milestone one hundredth year anniversary. If you catch the Official Parade, visit the Exhibition Grounds or other Official Stampede Events; keep your eyes peeled for the Queen and her Princesses. You will notice the "DE" initials emblazoned in bold orange and its brown circle of the "DE" Brand on one of the saddles. Davidson Enman was the original sponsor for the prized saddle that was given to the reigning Stampede Queen back in 1987.

The program was expanded to include a saddle awarded to the two Stampede Princesses. The three sponsors rotate their sponsorship each year between the Queen and her Princesses.

We are proud to be an official "Wrangler Level" sponsor, so keep a look out for two of the best known brands of the west; the one hundred year old Calgary Exhibition & Stampede and the sixty four year old Davidson Enman Lumber.

### Pintrest ver. 1.0

The year of the Winter Olympics, 1988 we caught the pin trading fever that came with the territory and struck our own commemorative Stampede Pin as an Official Sponsor. We are not sure how many of these collectors' items there are still kicking around, but its rarity might actually make it worth something more than just another pin.



## We will be closed

**Heritage Day Monday, August 6,  
2012.**

**Labour Day Monday September 3,  
2012**

# VOLUNTEER INVOLVEMENT

Many of the staff at Davidson Enman has been involved in numerous activities and capacities as volunteers for the Calgary Exhibition & Stampede. A “partner” and Vice President of the company, **Doug Davidson** has served on the Courtesy Car Committee as a Senior Associate for 29 years and counting. **Jim MacNeil** our Cochrane Distribution Manager, is an Associate volunteer who has served on the same committee for seven years is still volunteering today. Of course it is only natural then that for years we have provided a lunch time meal of our famous “Bar-De-Ques” for the dozens of hard working volunteers of the Courtesy Car Committee. Our own **Bill Porter**, special services co-coordinator, was elected to the Board of Directors of the Stampede for ten years of his thirty four years as a volunteer, and was recently made an **Honorary Lifetime Director**.

## THROUGH THE YEARS

For many years the Kinsmen would hold their annual March of Dimes charity collection. During the parade we would supply a flat deck truck and a driver, for them to position their musical band to accompany their marchers and coin collectors. Years earlier, before the Kinsmen Band, our own **Gwen McCannon**, an accountant at the company, played the piano that was literally “roped” to the headache rack of the truck. (see picture) This was not just an accommodation for the Western motif! Besides being one way to reduce the damage to the Piano frame, ropes were routinely used to “tie down” lumber loads on our trucks. In addition, we have donated a number of dimensional lumber planks and panels to a variety of service groups and for the “Hays Breakfast Trail” that takes place at Heritage Park for their celebrated “Silibub” beverage ritual.



*“The Entertainer”*



*“All Board!” Loading the staff before the Parade.*

canopy was constructed to provide a shady area for the viewing. You could say this was really our first foray into the roof structure capacity of our business, long before the opening of our Truss Division.

Back in the day when the Stampede was just a one week affair, our staff was given the morning off to watch the Stampede parade in person. They used to build a set of bleachers on top of a three ton flat deck truck and thanks to the generosity of a competing but friendly retail lumber yard called Manning Eggeston Lumber Company, they parked the truck in their yard that was located on the parade route (see picture). The location today would be on the north side of 9th Avenue at 10 Street S.W. The first version of the parade viewing truck was completely open air and as usual the day was a bright and sunny one for the parade. Several of the staff and their children suffered through the heat and the sunburns. The next and subsequent years, a roof or more correctly a



*A room with a view.*



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