

CHESTERMERE WHITECAPPERS ASSOCIATION
MINUTES: BOARD MEETING
AUGUST 20TH, 2019-08-20

Chairperson: President Michael Ball **Minutes:** Don Cassidy

Quorum:

Attending: Michael Ball, Pat Shaw, Todd McBride, Don Cassidy, Danielle Hagemeyer, Cliff Reinhart
Regrets: Kaye Clarke, Clare Elsbett, Karen Rideout

Call to Order:

1:09 PM by President Michael Ball

Adoption of Agenda:

Motion by Todd to Accept, 2nded by Cliff: Motion Passed

Adoption of July 16 Board Minutes:

Motion by Danielle to Accept, 2nded by Todd: Motion Passed

Financial Report:

Motion by Pat to Accept, 2nded by Todd: Motion Passed

Business Arising from July 16th

No Items

Committee Reports:

FEA July Activities & Events – no report
Bylaw & Policy – email from Kaye
Facilities – no report
Member Services – current members presented by Michael

Activities & Events Planning:

August 27th Potluck – quick review by Michael indicating all was in order as it was a typical potluck; Graham and Todd to prepare Hawaiian theme items

September 5th Lunch & Learn – Michael indicated that he would do the soup, normal times and procedures to be followed

September 7th Fall Fair & Parade – Michael attending the most recent meeting and indicated that all items were proceeding well; theme is celebrating the Calgary Flames Stanley Cup. Decorating for the float would be on *Friday, September 6th* with a time to be determined. 10:00 AM is being considered. The float would be stored overnight in the local carwash

October 1st Media Literacy Event – the Brake the Fake presentation was available for the CWA membership. After discussion it was decided that hold a soup/bun day in conjunction with this presentation to be made by an authorized presenter. Motion: Todd

moved that the presenter be contacted to confirm the date of October 1st and that a soup day be held for this event: 2nded by Danielle: Motion carried. Michael to check with Carolyn to see if she can prepare the soup/meal for this event

September 7th Pie Bake Sale – Motion: Todd to approve \$150 to cover expenses be provided for organizer/lead, Carol Gardner, to support this event; 2nded by Danielle: Motion carried

September 17th Potato Bake – Carol Gardner will take the lead in planning and carrying out the potato bake. Motion: Pat moved to approve that Carol lead the this event, that the charge be \$10/person, that Ted Moseman be booked for entertainment and that his charge will be covered by the revenues from the bake sale; 2nded by Todd: Motion carried

September 14th Amazing Race – Michael reminded the board of this event whereby dividers would be set up to permit coffee & social to continue and not interfere with the Rotary Club setup. Participants of the Amazing Race will be able to eat lunch and use the kitchen, noting there should be little interference as lunch would be served at noon

December 17th Christmas Dinner – Motion by Danielle that a \$600 deposit be approved to be made to Mobile Barbecue to hold December 17th as the date for the dinner; 2nded by Todd: Motion carried

Kayaking Update – Todd provided an excellent update on the season, noting weather initially hampered events; that there was low participation by the membership for those that went well. Todd indicated that 4 are to attend the upcoming trip on the Red Deer River, on Thursday, August 22nd

September 24th General Meeting – brief discussion, Michael noting that supper will have to be planned by the FEA committee; discussion also about voting procedures and that the membership would receive from Michael a copy of the proposed lease and a general idea of what the question would be for the motion on which a vote will be held

New Business:

Name Change Committee – Michael indicated that a meeting date would be set and the purpose of the committee would be to explore the costs to both the organization and the individual membership if the name was changed; that the advantages and disadvantages be detailed; that if the board approves a future motion for a name change, that it be taken to the membership for a vote. No motions were made on this topic.

Membership Phone Committee – Michael and Don provided information about the actions taken by Michelle Ball and Elaine Cassidy to follow up with members who did not renew their WCA membership to date. Results were varied in that reasons were individual – health issues, lease concerns, forgetting, usually buy membership in the fall, noise concerns from upstairs activities. Out of this discussion, the idea of setting up a marketing committee to promote and grow the membership is being considered; board members noted the challenge of communicating to the larger community about the WCA and its activities; no motion was made to formalize this considering that the lease needs to be approved before proceeding

Website Advertising - Don suggested that the board consider using the WCA website to sell advertising space to businesses and interests relevant to the membership in order to

bring on stream a new line of revenue; board members present indicated support for this idea; the concept, implementation would not proceed before the Policy Committee expand relevant policy on computers and technology to include website advertising; moving forward on this would be predicated on the success of the vote on the lease to be held in September. No motion made on this topic.

Approval of Percentage for Lease Vote – in accordance with current association policy, a simple majority vote of those present will result in a motion being passed

Lease Update – Michael indicated that he would email the board members the response from the lawyer's review for each to read and provide feedback. Actions required to change aspects of the lease would then be considered and if needed, acted upon.

Round Table:

Todd provided a detailed discussion and led the board through the spreadsheets he and Pat developed to project revenues and expenses for the CWA, should the lease be approved by the membership. In the ensuing discussion there was a concern about the ability of the CWA to raise revenues due in part to the limited ability to rent the facility under the new lease if approved and that a significant amount of money would need to be raised. Members noted that many expenses had been limited as much as possible already. Without a notable reduction in expenses or increases in revenues the funds available to the CWA will run out prior to the expiry of the lease.

Michael indicated that with the approval of funds for a second fitness session with Julie in place that it will be necessary to schedule the hour in a time slot where Julie is available. Of note, it is the intention of the board to have Julie set up a more active second session, where perhaps, activity circuits be set up that involve more movement and workout by the members. Michael suggested that Tuesdays would be the likely day for the new session, however, this would have to be vetted with Julie and also work into the planned events time slots for Tuesdays that current exist in the schedule.

Meeting Adjournment:

Michael moved that the meeting be adjourned at 3:25 PM; 2nded by Don: Motion carried

Next Meeting:

September 19th, 2019, 1PM