

PROLINES

May 2013

The Newsletter for the Professional Builder

BAR DE QUE BOOKINGS

Wow, that was some long winter, definitely one for the global warming crowd. Now that spring will hopefully arrive soon it is time to start thinking about your outdoor “cabin fever reliever Bar DE Que” courtesy of your friends at Davidson Enman Lumber. If you are not familiar with our innovative customer appreciation and relationship team building promotion, here is a brief description. Our mobile Bar De Que unit arrives at your job site, field operation show home grand opening, and sales office location or at your corporate headquarters. Upon performing a Site Hazard Safety Analysis, we break out the Gourmet Sausages, buns, fixings and non alcoholic beverages for all to enjoy. There are no special requirements; just tell us when & where and roughly how many guests we can expect and leave

the rest to our experienced and friendly Bar DE Que Crew. This will certainly make your team building staff luncheon, customer appreciation, sales promotion, sub-trade appreciation day or special marketing event a huge success. If the weather still does not want to co-operate, that does not deter us or dampen our enthusiasm. This is our seventh Bar DE Que “Season” and like any veteran, we arrive prepared for almost any situation that Mother Nature can deliver. You can contact your friendly D&E Sales Representative for more detailed information or to book your occasion. You can also contact us by email at the BAR DE QUE Link found on our web site. Schedule your Bar DE Que now before the calendar gets filled up! And the Que and the Crew gets fired up!
www.delumber.com.



INSTALLMENT PLAN

We can offer your inner city new residence a no hassle, fixed price, supply and install framing package. That's right the Lumber, Floor and Roof package complete with the framers to build it. Contact Jordon Hiller (Left): jhiller@delumber.com

Need a complete solution for an interior Finishing Package for that new residence? We can provide a Finishing Carpenter with a supply & Install solution for your Interior Finishing needs, contact Mark McKenzie (Right): mmckenzie@delumber.com



HOLIDAY

We will be closed Monday May 20, 2013, for the Victoria Day Weekend.
Enjoy a safe Holiday Weekend!

HANG EM HIGH

Joist Hangers have been around for a long time and we have been selling them for a long time. We will now be selling the **USP TRIPLE ZINC SINGLE JOIST HANGERS, exclusively**. In addition, all our double and triple joist hangers will be of the same high quality standard. **TZ (Triple Zinc)** is a brand name from the USP Structural Connectors line, an established industry leader in anchoring and fastening systems. The **TZ HANGER** is a Hot Dipped Galvanized Hanger. (G 185; 1.85 oz. of zinc per square foot of surface area, hot dipped galvanized per ASTM A653 total both sides) We had for years been supplying a low grade metal joist hanger, that the manufacturer coated with water based grey paint. This only provided minimal protection during storage and transit. However in 2004, when the wood treating industry voluntarily converted away from CCA (Chromated Copper Arsenate) to alternative chemical treatments, this inferior hanger could not be used in conjunction with treated wood as per the manufacturer's specifications. So, for many years we had been supplying both types of hangers, depending on the application and customer request. We have eliminated the non treated wood joist hanger for Joist Sizing in; Single, Double and Triple Hanger sizes, as this had been causing some market confusion. The confusion at the job site level between plain hangers and the superior ZINC coated hanger had become a safety issue and, though no fault of our own, there is always the question of incorrect application and the potential for litigation, both ours and yours. A quality product sold, for the quality product that you build. Again, will be stocking the multi purpose **TZ JOIST HANGER**, which can be used for both treated and non treated wood installations.



WHAT IS IN A NUMBER?

We have made a lot of noise about the 1948 date of the beginning of the company and so that would make us 65 years old; and so we should make a lot of noise, but was it really 1948? A search through the company archives revealed that the company received the Corporate Registration from the Province of Alberta on; December 4, 1947. The 1948 date is regarded as the starting date because January 1, 1948 was the first day that the doors officially opened for business. No matter what year we choose to call the starting year of the business we hope that our longevity is a testament to our commitment to supply the superior wood based and associated products that we vend, at a service level that is second to none, and if the price has not been competitive, how did we manage to maintain our place in this market for 65 years or is it 66 years?



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