

Generosity Shines

Early Childhood Learning

By

John Hagan, CPA, CIA, CRMA

+1 780-717-4055

President - One Step Learning Opportunities Centre

Edmonton, Alberta Canada | Entumbil Ghana



Agenda

- 1. Background & the Why**
- 2. OSL Purpose, Mission...**
- 3. Benefits for Supporting**
- 4. Impacts Made already**
- 5. What One Step needs**



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This is where we go everyday. These are our mentors, plus a support staff team

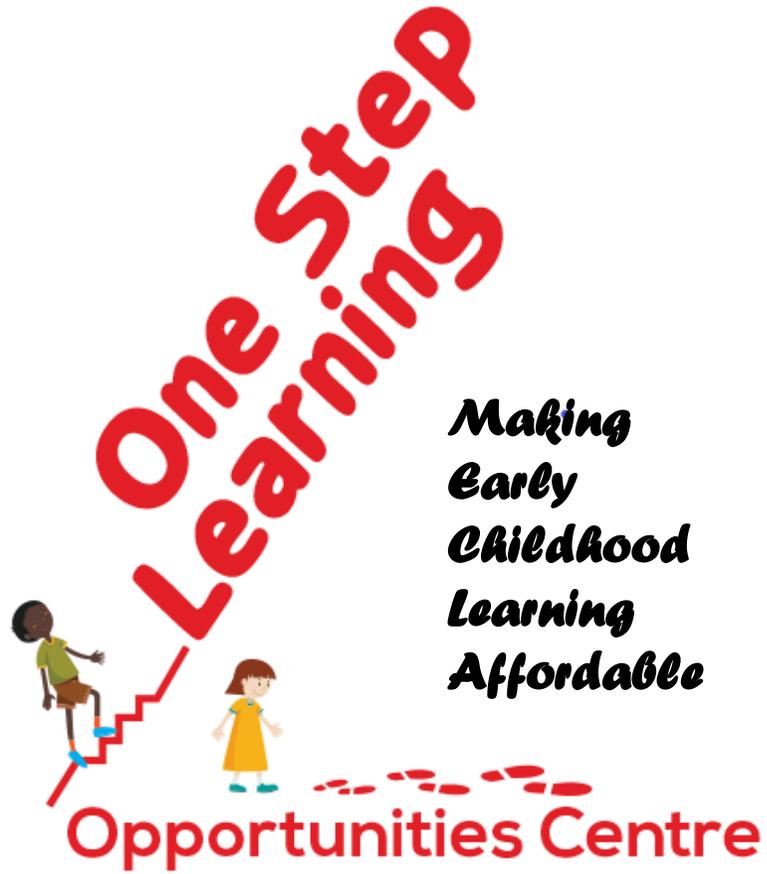




Children learn using the world around them



Accountability Monitors



- **Canada Revenue Agency (CRA) - Charity Business Registration #: 771608478 RR0001**
www.canada.ca/charities-giving
- **Alberta Government Charitable Organization License Registration # 354251**
- **Ghana Department of Social Welfare Registration # D.S.W. CR/AEEM/079/21, Category A**
- **Ajumako-Enyan-Essiam District Assembly CBO-NPO Registration #s 665 and 666**
- **Donors and Stakeholders Progress reports**
- **Strong Canadian leadership here, easy to reach**



Children sing: Row, row, row... we are happy because we have lots going well for us

Mission: - To provide elements of nurturing care for children using Learning through Play



Registered Charity Purpose

to advance education by establishing, operating, and maintaining a Learning through Play daycare Centre in Entumbil, Ghana; and

to undertake activities ancillary and incidental to the attainment of this charitable purpose

Collaborators

- **Rotary Club Edmonton Downtown**
- **Ghana Friendship Association of Edmonton / AGLC**
- **ERA – Electronic Recycling Association**
- **Millwoods Soccer**
- **Africa Centre**
- **Dickson's of Calgary**
- **Entumbil Community Buy-in**



- **Best Edmonton Real Estate Team**
- **Hagan Clan Families**
- **Public Donors**

- **Govt of Canada (2 yrs. criteria)**
- **Alberta Govt (2 yrs. criteria)**
- **(Various Rotary Clubs in Calgary & Edmonton are in the works)**

Donors Benefits



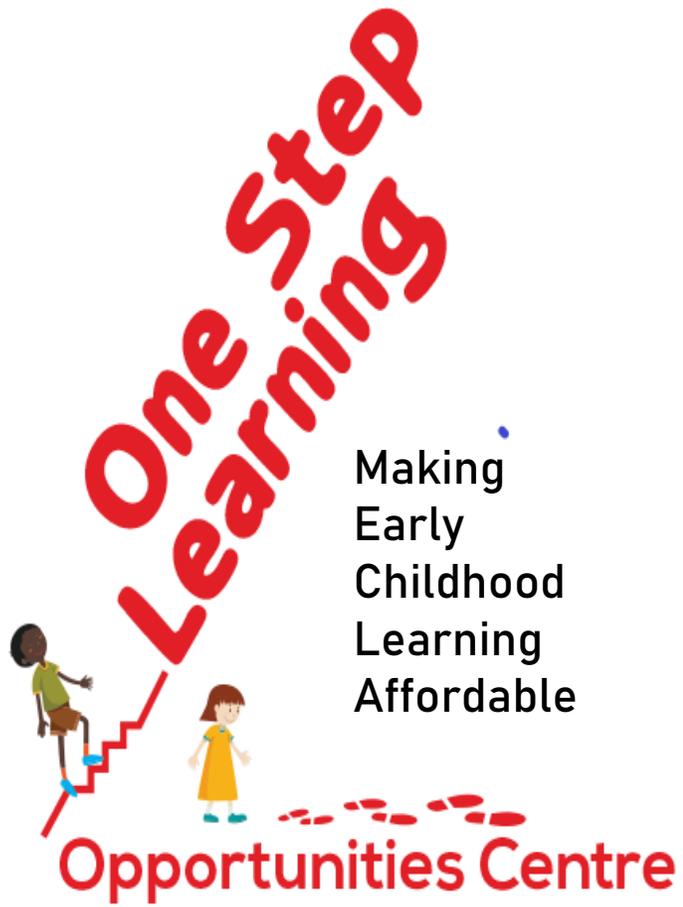
- **New domestic & global relationships**
- **Tax savings options**
- **International placement opportunities**
- **Peace of mind for giving**
- **Leadership, stewardship, and accountability is in Canada. Reach us**
- **You are welcome to visit, see natural healthy ecosystems, select a legacy**
- **Humanity and quality of life promoted**



Impacts

- **Started with 11 now 80 happy kids**
- **Focus on literacy through play**
- **Life changing 4 kids and parents**
- **Parents, mostly women, relieved**
- **14+ jobs now & future growth**
- **Secure and safe Centre**
- **Daycare now exist within 7km community radius**
- **International placement opportunity
4 ECL grad students & volunteers**

Impact Results



Generosity Shines



What OSL Needs

Raise \$162,000 next 24 months for

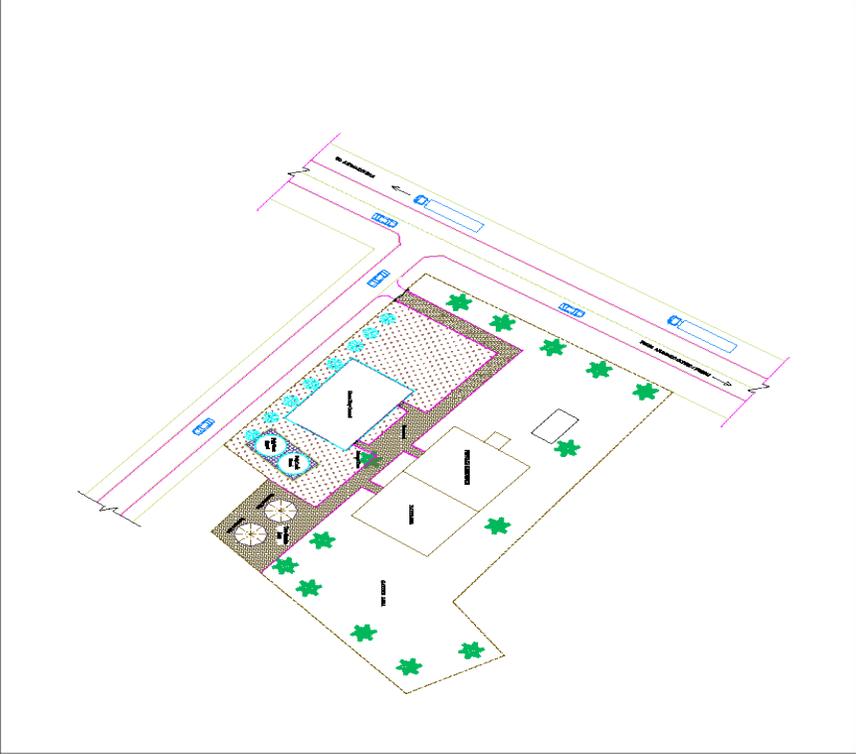
- **Core Operation budget \$70,000**
- **Water Tanks & Playground install \$48k**
- **Staff Training & Development \$12k**
- **Secure funds and in-kinds for electronics, education materials, books, small capital items, freight, and outdoor structures \$32k**

[PTA Community in-kind labor value \$15k]



Plenty of spaces to install the Water Tanks, Outdoor activities, and Playground¹⁴

Drawings for Water Tanks & Proposed Playground @ the Centre site



Large fenced compound can safely accommodate them all



Strategic giving & Legacies available

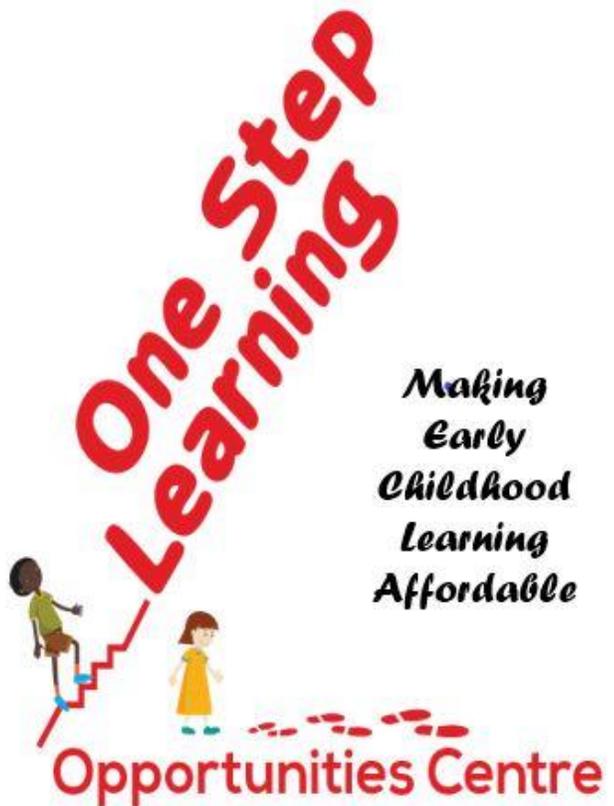
- **A gift in your Will towards early childhood learning will support a generation of 1 – 6-year-olds to become lifelong learners & relieve their impoverished mothers**
- **International placement opportunities enhanced**





Grassroots Directors visit site quarterly for oversight . Kids have fun. Strong Community buy-in creates more opportunities, volunteerism and collaboration for projects

*Together we make the difference
We need you*



Learn more... www.onesteplearning.org

Questions ?

Speaking Notes

Slide# 1

Intro

Thank you (Randal, Myrna/...) for the kind and nice introduction. One Step Learning Opportunities Centre. One Step learning is a grassroots registered charity in Edmonton Alberta. It serves organizations and donors in Canada that want to help poor 1 – 6 year old children and their impoverished parents, especially women.

Purpose of today's meeting

The purpose of our/my engagement today is to share with you in pictures, how peoples generosity has become life changing experience for children in a rural town in Ghana. Secondly, to invite You (Rotary Club---- or Prospective Collaborator) to join other collaborators to enhance children's quality of life through early childhood learning, and humanity; while relieving their parents, especially women, to seek careers.

Slide #2 ...

Our Agenda Today. Go over the list on the slide

The **Background** to One Step learning is that:

John & Celestina 42 years in Canada.

To seek opportunities for themselves and children

Thru 3 children and now 8 grandchildren.

We have experienced firsthand the benefits of Early Childhood learning. So in 2018 through our own kindness donated their house in Ghana for 30 years, for use as a children's Play-based daycare.

Entumbil is a poor rural town that had no daycare. Women were burdened with their children all day. So why the donation = The Why = Making ECL affordable

(Especially if you don't have to pay rent).

Therefore, OSL was registered as a charity to seek other peoples (like you) generosity to operate the day care.

So the charity's main cause of Making ECL affordable has been summarized into its Mission, Impacts, Outcomes etc. that are on the 2 sheets you have

The second sheet has OSL's Strategy Framework and the Projects to December 2024 you could support.

The next 3 slides are pictures that demonstrate some of the Background information I have mentioned. Show next pictures/slides #3, #4, #5

Speaking Notes

Slide # ...3

- These are the 8 grandchildren I mentioned at a birthday party in Edmonton; and at a photo studio event. Like their parents the opportunity of early childhood learning in Canada has made them all cool and smart.

Slide # ..4

This is the daycare centre that has become part of the impoverished children's daily life.

They are happy going to school everyday. All 80 of them.

Similarly the staff are happy because they now have jobs and found relationships to improve their quality of life

Slide # ...5 represents OSL Goals, namely:

- Similarly OSL believes that if rural Entumbil children get the opportunity, they will use the world around them to become literates too and improve their quality of life

Speaking Notes

Slide # ...6

- You are right to consider the risk of where your contribution may go. OSL is an Edmonton grassroots charity serving the poor and subject to several accountability institutions. See list. The grassroots leadership is here and you can reach us.

Slide # ...7

The Program has been at implementation phase for a year since October 2021. We hope to reach stabilization phase by 2025. So our focus is to be successful during this implementation phase with the human resources, tools and capital items like playground and water supply that make children's daycares successful

Slide # ...8

- OSL's governing principles like Mission, purpose, goals etc. are all provided in the handouts you received. So I will not bore you with much long talks

Slide # ...9

Who are our current and potential collaborators. The list include:

- I'm sure many of you have better experiences with your grand children as you have provided them many different opportunities

Speaking Notes

Slide # ...10

So, what is in it for our local community Canadians (go over the list)

Slide # ...11

In the short period of One Step's establishment the Impacts have been huge. To highlight a few...(go over list). Our original estimation was to cater for 32 children. Now at 80, our expectations far exceeded. And there is a waiting list. We have paused until stabilization & for funding first.

Jobs created: 8 academic (principal & teachers), 2 Feeding/Matrons, 1 Sanitation, 2 Security, 1 Gardener

Slide # ...12

- Thank you for the engagement. I hope I have demonstrated why OSL needs your funding towards our progress and success. In our humble way we will let your Generosity Shine! Please spread the word as far as you can

Speaking Notes

Slide # ...13

What OSL needs now and pray for is included in the Strategy Framework and Projects handout. Playground, operation costs, school bus, partnerships. The estimated costs are also included. You do not have to fund a complete project. Every bit will count towards success

Slide # ...14

Here are some of the immediate projects with the Community PTA buy-in: playground for outdoor activities, install Water tanks, School Bus, books...

Slide #..15

This is the proposed site drawing sent in by the surveyor/architect. Cost me lots and it is yet to be completed. Surveyor/Architect services from the village is tough to get. I will be there for the playground to start and being built to minimize issues.

Speaking Notes

Slide # ...16

- OSL has joined a few associations and platforms for coaching fund raising strategies e.g. Will Power, Canadian Association of Gift Planners, Canada helps, Charitable Impact
- So those of you with long term strategic goals, you could put One Step in your Will Plans and benefit from the tax options available. Legacy/name recognition also available for different items on the compound and the playground

Slide # ...17

- Remember the Centre has been donated for thirty years at a token \$10 lease/year. So OSL is open to your long term giving strategies for recognition.

Slide # ...18

There's a saying that it takes a village to raise a child. So when we are all together we all contribute to the children's life changing experience. That is why I invite your group to join the collaborators because - We Need You!

- Questions?