

PROLINES

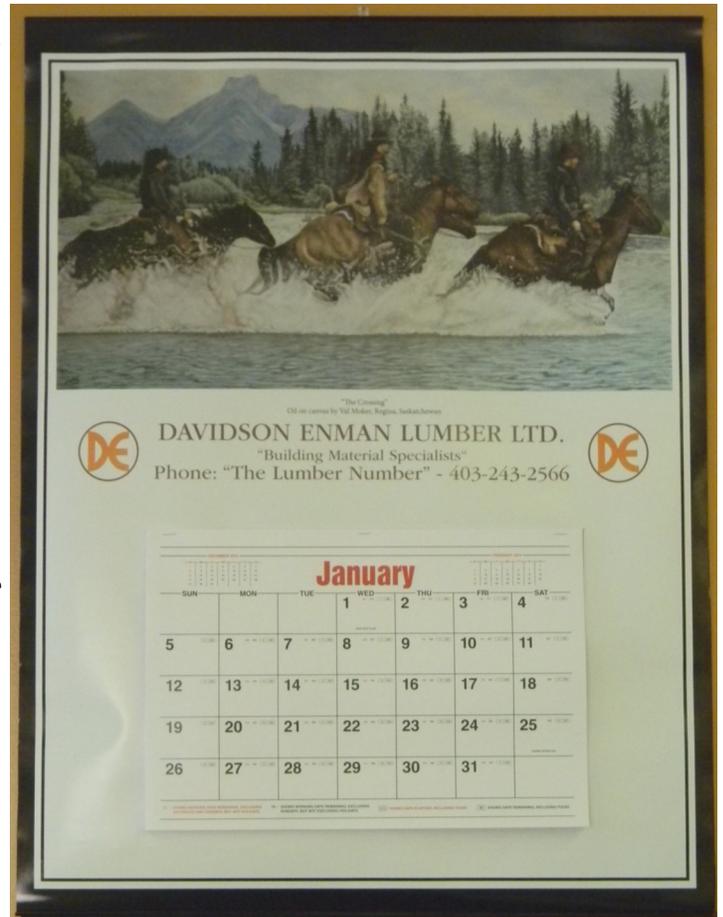
January 2014

The Newsletter for the Professional Builder

A RIVER RUNS IT'S COURSE

Once again, the biggest and the best of all wall calendars have arrived to be distributed to the offices, shops, job trailers and other locations of our valued customers and friends. This year's edition of the annual D&E Calendar, features the extra large size of 30" x 40", or 76 x 102 centimeters. The large print makes it so easy to read and features a daily numbered count back of the 2013 year, from 365 on the first of January, back down to number one on December 31. There is ample room provided to conveniently write down notes, deadlines or other important information on the monthly tear away sheets. The art work picture features a beautifully styled western theme, entitled "The Crossing" from an award winning painter of western art, Val Moker. She is a recipient of the Best New Artist Award at the Calgary Stampede's Western Art Showcase, the Peoples Choice Award at the Canadian Portrait Academy and other citations including the Will Rogers Medallion Award from the Academy of Western Artists in Oklahoma. Val's artistic talents extend to figurative, equine and nature painting and can be found at www.valmoker.com.

The selection of this year's calendar was inspired by the disastrous flood that southern Alberta experienced in 2013. Our pioneers, today's outfitters, communities of the province both rural and urban have always lived with the benefits and dangers of our waterways. Some would like to think we can sometimes "corral" nature's force, however we cannot contain its fury; and so we abide. Dry reservoirs and underground tunnels are fools folly! However, as devastating as the flooding was to so many, so heartening was the efforts of so many others who stepped forward to assist those in need for our communities and serves as a reminder that working together we can build most anything. If you are not on the list to receive one of our wall calendars, and would like to get in line, then get ONLINE for one of the few remaining extras. You can also have your company name placed on the delivery list for next year, so get on your horse and contact: promotions@delumber.com.



HOLIDAY

We will be closed Monday February 17, 2014 for the Family Day Weekend. Enjoy a safe Holiday Weekend!

OPERATING WITH EXCELLENCE



In 1977 Davidson Enman Lumber Ltd. introduced a fault free, safe driving, material handling and safety awareness incentive plan for the operators of our fleet of delivery vehicles. Our Safe DE Team has also determined that in regards to the number and variety of hazards our fleet operators face, it is easily our most dangerous job. It is very important that we have capable, safe and courteous drivers who operate fault free and keep our delivery fleet moving with minimum of down time. In 2013, seven of our driver/operators were able to meet the demanding standards of safe driving/operating and material handling excellence. The successful operators are; Larry Davis, Doug Gatehouse, and Ken Scofield,

from Cochrane Distribution; Sean Hope, Cody Graham and Dion Rioux from the Calgary Yard and from our Truss Division; Robert Scott (Shown above). Management would like to extend our congratulations and thanks to these valuable members of the Davidson Enman Logistics Team!

GOIN POSTAL

Canada Post recently announced that the move from door to door delivery to community mailboxes will be rolled out over the next five years in urban areas. In addition the cost of a stamp will jump from \$0.63 to \$0.85 for bulk purchases of stamps or \$1.00 for individual stamps effective March 31, 2014. **That change will increase the mailing cost to Canadian businesses by 35 per cent!** There are a number of our customers who receive invoices by email and we would just like to remind you that we have capability to issue email copies of invoices. We would like to reduce the costs associated with mailing while at the same time reducing the amount of paper that may not be recycled. In addition, if you do not require monthly statements mailed out as you pay by invoice, please notify us so that we can make that adjustment. We will be canvassing those who continue to receive invoices and statements by snail mail, and hopefully provide those to you in a faster, more convenient and more modern method.



LABOUR COSTS

According to BTY Group's annual Market Intelligence Report www.BTY.com Alberta will lead the country in the escalation of construction costs next year as the industry will feel a growing strain on the supply of skilled trades. The report forecasts escalation in construction costs of four to six per cent in Alberta in 2014. "The steady increase in residential building, which is projected to peak in 2018, will see employment growth of 35 per cent in the sector. Non-residential construction employment is expected to increase by 20 per cent by 2018, creating a growing strain on the supply of skilled trades" added the report.



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