

Application for Theatre Rental

Revised Jan 13/23

Event Name (for website & tickets)	
Business/Organizational Name:	
Presenter-if different from above:	
Mailing Address:	
City, Province and Postal Code:	
Contact Person:	
Phone:	
E-Mail:	
Website:	
Event Type (i.e.: Concert):	
Running Time of Performance:	
Is there any opening act?	□ No □ Yes – Who?
Rental Classification	Commercial Non-Profit #

Date(s) of Booking	Arrival Time	Sound Check / Rehearsal Time	Performance Start Time to End Time	Intermission Time	Time Out

*Performances that exceed 90 minutes and that do not allow for a 20-minute intermission will be charged \$500.00 on their final invoice.

Rental will not be confirmed until completed application, deposit and signed contract is received.

Tickets: It is a requirement for clients to use our Box Office if th cannot be completed off site. All ticketed events must use Reserv								
Is this a public event or function?								
Is admittance to your event free?	🗆 Yes 🗆 No							
If admittance to your event is free or by donation, what is anticipated at	udience size?							
Will you be accepting donations at the door?	🗆 Yes 🗆 No							
Box Office Ticket Pricing (including GST if applicable). Your ticket price must include our \$4.00 (plus GST = \$4.20) surcharge. Any changes or additions after tickets are set-up will result in a \$100.00 fee. Adult: \$								
Student: \$ Age: & under								
Senior: \$ Age: & over								
GL # Mail List #	Contract #							



Reserved Seating / Complimentary Tickets If you require seats to be held back for performers, speakers, photography or video recording, please indicate how many and location. If you wish specific individuals or businesses to receive complimentary tickets, please provide a list and the number required.
There is a charge of \$2.25 plus GST (\$2.36) per complimentary ticket. Charges will be applied to the renter's final invoice.
Upcoming Event Listing Please give a brief description of your event to be used for our upcoming events list and website. Be sure to include any biographies, promotional information, graphics or videos you would like us to use.
Graphics required with the following dimensions:
 Posters: 11 x 17 in
 Facebook Post: 1200 x 628 px
 Facebook Event: 1920 x 1080 px
 Instagram: 1080 x 1080 px
 Instagram Story: 1080 x 1920 px
 Twitter: 1200 X 675 px
 Website Event Image (no text or logos): 4000 x 1540 px
 Website Ticket Site: 200 x 250 px
 Eblast image: 1200 x 628 px
 Lobby SlideShow: 4000 x 1540 px



Lobby Requirements	
Do you require any tables/chairs in the lobby for merchandise or autographs?	🗆 Yes 🗆 No
If yes, how many tables and chairs do you require?	
Merchandise:tableschairs	
Autographs:tableschairs	
Do you require the Theatre to provide staff for your merchandise table?	🗆 Yes 🗆 No
Are you planning any receptions for your audience in association with your event?	🗆 Yes 🗆 No
If yes, please give a brief description of what you are planning and when and where it will	ll take place.
Will you be providing program handouts?	🗆 Yes 🗆 No
Please note that the Theatre requires program handouts no later than 1 hour prior to	
performance start time. Our Theatre staff will require 6 programs at this time as well.	
Are you planning an intermission?	□ Yes □ No
	If Yes When:
Will you be allowing audience video recording or photographs of the event?	
Will you be expecting any media?	□ Yes □ No
	If Yes When:
Do you have any specific instructions with regard to media?	

Green Room		
Are you expecting deliveries to the Green Room?	Yes	□ No
If yes, please indicate the name and phone number of the person responsible for the de delivery time.	eliveries.	Also indicate the

Masking / Drapery		
Are you using the full stage?	🗆 Yes	□ No
Do you require a white backdrop (i.e.: for PowerPoint) or black backdrop?	White	Black
Are you intending to hang any signs or banners above the stage?	Yes	□ No
If yes, please give a brief description of what you are planning:		



Equipment: Will you require use of the following items? If yes, how many?		Qty
Conductor's Music Stand (1)	Yes	
VJCT Podium (1)	Yes	
Conductor's Podium (1) Large or (1) Small	Yes	
Orchestra Chairs (max 90)	Yes	
Music Stands (max 75)	Yes	
Music Lights (max 24)	Yes	
3 Step Choral Risers w/ rails, 6' length (3)	Yes	
3 Step Choral Risers w/ rails, 4' length (3)	Yes	
Band Shell (\$150)	Yes	
Upright Piano	Yes	
Yamaha 9' Grand Piano (\$350.00 including tuning)	Yes	
Internal Use: Tuning Booked	🗆 Yes	

Technical Requirements	
Your application cannot be approved and tickets will not be sold until we have received this information. Tech rider or requirements must be detailed. (i.e.: number and type of mics, projection, stage layout, lighting, etc.)	
Technical rider/requirements attached? Technical rider can be emailed to andrew@vicjubatheatre.ca	YesNoEmailed
Will you be providing any technicians for this event?	🗆 Yes 🗆 No
Stage plot / diagram attached indicating location of stage equipment?	🗆 Yes 🗆 No

Projection		
Will you be using the video projector? Applicable rates may apply if additional tech is	Yes	□ No
required, contact Technical Director for details.		
Will you be running a PowerPoint presentation?	Yes	□ No
• If "yes", please ensure the final version of the PowerPoint is sent or delivered		
to theatre at least one day prior (minimum) to your event.		
Does your PowerPoint presentation have audio?	Yes	□ No

Insurance:

All renters are required to have adequate public liability and property damage insurance to cover their event and/or activities. Any client who does not provide an insurance policy number will automatically be charged \$75/day for insurance coverage for their event.

Name of Insurer:	
Name of Broker:	
Policy Number:	
Expiry Date:	
For Office Use Only: Add Insurance Coverage \$75/day to final invoice	□ Yes

After you have returned our Application for Theatre Rental, please allow up to 7 days for the Theatre to determine the amount of your deposit and to prepare and forward a rental contract to you. Please sign and return the rental contract with deposit within 2 weeks to secure your booking. Upon receipt of a signed rental contract from you and receipt of your booking deposit, a duly executed copy of the rental contract will be sent to you. After the Theatre receives your booking deposit and your signed rental contract, please allow up to 7 days for the box office to set up your event. Advertising of your event must not begin until the box office has confirmed that your tickets are ready to sell.



Questions:

To secure a rental date, or if you have any questions about this Application form, please contact Bridget in the Box Office at 780-872-7400 or via email at <u>rental@vicjubatheatre.ca</u>

Changes to Application Information:

If a detail for your event outlined by you in this "Application" should change for whatever reason, please notify Bridget in the Box Office or via email at <u>rental@vicjubatheatre.ca</u> as soon as possible.

(Sign name)

(Print name)

(Date)



Rental Guidelines & Information

BOOKING DEPOSIT:

A deposit of 50% of the total estimated rental costs is due at the time of booking the event. If the event is cancelled within 120 days, this deposit will be forfeited. However, arrangements may be made to have a portion of the deposit (that which remains after Theatre's expenses) credited toward a future booking. A damage deposit of \$500 is also required at the time of booking to secure the event date(s). The Damage Deposit is in addition to the Booking Deposit, and may be retained in whole or in part by the Theatre for any damages or clean up exceeding normal wear and tear incurred during the term of rental.

TICKETS:

• It is a requirement for clients to use our Box Office for ticket services if their event is ticketed. Ticket printing cannot be completed off site. We have now enabled Print at Home or E-Ticket options for patrons.

LIQUOR:

- Alcoholic beverages are available for purchase by theatre patrons in the lobby. Our staff is trained in the provincial ProServe Training program for responsible alcohol service.
- Rental clients are **not permitted** to bring in alcoholic beverages from outside for an open bar service; however, Vic Juba Community Theatre can provide open bar service and charges will be applied to your final invoice.

FRONT OF HOUSE

- Doors to the Audience Chamber open to the public 30 minutes prior to performance time unless otherwise arranged in advance. Any change will affect staff and volunteer schedules and must be made in advance.
- The Theatre's Front of House (FOH) Supervisor must review the emergency evacuation procedure with all of the theatre's volunteer ushers prior to opening doors to the public.
- All stage setup must be completed before the FOH Supervisor will be permitted to open the doors of the Audience Chamber to the public.
- There are 548 seats in the Vic Juba Community Theatre.
- Vic Juba Community Theatre arranges for all ushers, ticket-takers, bar & concession and coat check personnel. The number of personnel required will be determined by the Theatre to ensure appropriate Theatre service levels are maintained.
- If you choose to set up video cameras or adjudicators in the Audience Chamber, this will affect the number of seats available for the event.
- If your booking is for a convention, conference, presentation, graduation ceremony, multi-event booking and/or if we are one facility out of many facilities for your event, please attach a complete schedule or program of events.

BACKSTAGE

- All performers are asked to enter through the stage door at the southwest corner of the building next to the loading dock overhead door.
- Once the Theatre's doors are open to the public it is recommended that there be no individuals on stage if the curtain is open.
- Vic Juba Community Theatre requires that all rental groups with young performers backstage have adult supervision. One adult per 15 youth.
- If there will be 50 or more individuals backstage, additional rooms should be rented.
- At the conclusion of large dance or community productions involving students, we would like to ensure that the theatre does not exceed our capacity or fire regulations. We would appreciate an announcement that parents wait for their children in the lobby areas rather than going backstage.

STAGE SET-UP

- Please forward a stage plot / diagram indicating the location of stage equipment.
- Set up of all of the theatre's music or stage equipment will be completed during your booking time.

TECHNICAL

• The number of personnel required will be determined by the Technical Director to ensure your event's technical needs are met. Unless otherwise arranged, we will use up to 3 technicians for your event. If you require follow-spot operators or load-in and/or load-out crew, the Technical Director will hire additional



personnel at an additional charge. If you have any questions with regard to your technical requirements, please contact our Technical Director at 780-872-7400, extension 249.

- Please take into consideration that your rental time will account for all time spent in the Theatre, including any necessary technical set-up (sound and lights) prior to your arrival, load-in, equipment setup, sound check, performance, load-out, and cleanup.
- Theatre staff are provided a minimum of a 30 minute break within every 5 hours worked, as per Alberta Employment Standards.
- Note that all pyrotechnics require a licensed pyro-technician who must be approved by and work under the supervision of the Technical Director.
- Vic Juba Community Theatre does not allow open flame anywhere on the premises.

END OF EVENT

 Please remove all sets, costumes, instruments and lobby displays from the Theatre at the end of your booking.

MISCELLANEOUS

- When you arrive at the Theatre, please press the intercom button at the stage door next to the theatre's loading dock overhead door.
- Vic Juba Community Theatre does not allow any food onstage. Beverages, with the exception of water, are not permitted on our stage. Animals are not permitted on the premises with the exception of guide dogs. Exceptions must be prearranged with management.
- Any signs backstage should be put up with removable adhesive tape or placed on our bulletin boards backstage. All lobby signage must be placed on our portable signage boards or easels. Any signage on the theatre walls or pillars is not permitted. All signage must be removed during your booking time.
- When the renter provides personnel to staff its merchandise table, Vic Juba Community Theatre retains a 15% commission on merchandise sales (before GST). If Vic Juba Community Theatre provides staff for merchandise sales, a 20% commission fee is retained (before GST).
- Our merchandise commission will be assessed on all items that are sold. Includes programs, flowers, CDs and t-shirts. There is no merchandise fee on programs that are distributed at no charge.
- If you are planning any raffles or contests during your event, please contact the Alberta Gaming and Liquor Commission to obtain the necessary application forms.
- Janitorial services and damages beyond normal wear and tear will be charged back to the rental group.

NOTES:

- After 11 hours, the rental rate is \$512.50/hr for Non-Profits & \$612.50/hr for Commercial rentals.
- If event day starts prior to 12 Noon, a Lunch Hour must be scheduled for technicians.
- If all members of user groups have not left the theatre during the technicians' supper break; technicians' time will be charged.

MARKETING

 Please ensure that all marketing and advertising for your event includes the name of our stage (Ulmer Chev Stage) and full name of our facility. Many clients forget the third word in the name of our facility. There are **4 words** in the name of our facility:

Vic Juba Community Theatre

- Please forward any digital photos or logos for inclusion on our upcoming events web page.
- If posters are being printed for your event, please provide the theatre with 2 posters so that we may assist you in marketing your event.
- Advertising of your event should not begin until the Box Office has confirmed with you that your tickets are ready to sell.

QUESTIONS

• To secure a rental date, or if you have any questions about this Application form, please contact Bridget in the Box Office at 780-872-7400 or email her at <u>rental@vicjubatheatre.ca</u>.



FACILITY FEES – Effective January 13, 2023

Rental Rates	Minimum 5 Hours	6 Hours	7 Hours	8 Hours	9 Hours	10 Hours	11 Hours	12 Hours
Non-Profit	\$935	\$1,070	\$1,205	\$1,340	\$1,552.50	\$1,765	\$1,977.50	\$2,490
Commercial*	\$1,130	\$1,285	\$1,440	\$1,595	\$1,827.50	\$2,060	\$2,292.50	\$2,905

*OR 10% of gross ticket sales, whichever is greater. (Commercial Renters Only)

Times are charged upward to the nearest hour.

Events longer than 12 hours will be charged an additional \$512.50/hr (Non-Profit) or \$612.50/hr (Commercial)

Basic Facility Fee Includes:

- Maximum 3 technicians (Our Technical Director will determine the number of technicians needed.)
- Front of House Supervisor and volunteer ushers

To qualify for our Non-Profit rate, renters must provide proof of legal non-profit status.

CONCESSION

Vic Juba Community Theatre reserves the right to operate a bar and/or concession at your event.

INTERMISSION

Performances that exceed 90 minutes and that do not allow for a 20-minute intermission will be charged \$500 on their final invoice.

ADDITIONAL TECHNICIANS \$35 per person per hour**

If you require additional stage crew, follow-spot operators or load-in and/or load-out crew, the Technical Director will hire additional personnel. If you have any questions with regard to your technical requirements, please contact our Technical Director at 780-872-7400, extension 249.

** After 8 hours, staffing rates will be charged at 1.5 times the standard rate.

SPECIALIZED EQUIPMENT RENTALS

YAMAHA 9' GRAND PIANO MERCHANDISING FEE CREDIT CARD FEES TICKET SURCHARGE COMPLIMENTARY TICKETS:	\$350.00 including tuning 20% of gross merchandise sales or 15% if renter provides merchandise staff There is a 4% surcharge to the rental client on all credit card sales. Your ticket price must include our surcharge of \$4.00 plus GST (\$4.20) per ticket. There is a charge of \$2.25 + GST / complimentary ticket. Charges will be applied to the renter's final invoice.
ENTANDEM / SOCAN FEE:	3% of ticket sales for concerts (or \$39.27 per comedy show or 1.56% of ticket sales for classical music performance) + fee for use of recorded music (ranges \$15 - \$50). Fees may vary for other types of performances.
GST	GST will be added where applicable.
LOAD-IN/SET-UP	\$450.00 for 3 hours (minmax.) additional hours are \$200.00/hr (set up only onstage/back stage/lobbies no performance/rehearsals.
BULK BOOKING DISCOUNT	5% off subsequent rentals over three x 5 hr. bookings (per calendar year – January to December). Bookings to not have to be consecutive. This discount will be applied to the final reconciliation of the third event.
VENDORS PHOTO/VIDEO SHOOT	\$150.00/day/vendor 3 hour min/max rate: \$225.00. Can only be booked two months in advance of shoot date.