



News from the Curling Club Membership Growth Committee:

The Membership Growth Committee has taken as its mandate; raising the profile of our club in the community, integrating new members, and of course gaining new members for our club. This fall we have been working on a "Try Curling Campaign." We have had an information booth at the four September Rotary Sunday Markets as well as the Fall Fair. The response has been tremendous. Lots of interest and everyone has a curling story. We are also utilizing Face Book to promote our club and events and with the help of Beth Haggerty, our new Website manager, we have updated our website. Have a look <http://www.summerlandcurling.org>. These efforts are paying dividends as we have many new curlers joining our club this year (30+) as well as many signed up for the Learn to curl classes. It is incumbent on all of our current members to welcome these new curlers with a smile, encouragement and patience.

Learn to Curl Course

As was mentioned in a previous email we are thrilled to let you know that our Learn to Curl program has exceeded our expectations. To date we have 32 participants signed up for the 3 day course which runs October 14, 21 and 28. This means that we will be holding 2 sessions with Sherrie Burechailo-Dias from Penticton teaching Session one (20 curlers) from 10:00 am to 12:00 each day.

A second session has now been added so we don't turn anyone away. The second session will be taught by volunteers from our club following the program used by Sherrie in the morning. **Please consider volunteering your time to help with on-ice instruction** for our Learn to Curl participants. The second Learn to Curl session runs from 12:30 to 2:30 pm. To sign up please send an email to info@summerlandcurling.org listing the dates you are available. Sign up lists will also be available at the curling club the first week of curling.

** We will be keeping registration open a little bit later into the season to accommodate folks from the Learn to Curl Course, who want to try out our sport before committing. So we ask for everyone's understanding if leagues or teams need to get shifted around a bit. Remember the goal is to grow our club and to do this we need to be flexible.

Attention All New and Novice Curlers: This is For You!!!

Sunday Triples - October 15, 22, 29 from 1pm to 3pm (no charge)

Sunday Triples is a response to what was heard from our new and novice curlers in the survey that we did last year.

Sunday Triples is a new innovation developed by Curling Canada and is being used successfully with Junior Curlers. In fact we had some juniors and two coaches from our club participate in a Triples event in Kelowna over the summer. For the first three Sundays of the curling season new and novice curlers are invited to attend one or more of the Sunday Triples Events. Triples features a three person team, six end game with players rotating positions every two ends. It is fast and fun and a great opportunity to grow in understanding and skill.

New and novice curlers can sign up at the rink or register at events@summerlandcurling.org (participants limited to 24 on each Sunday)

To learn about the game of Triples go to our website <http://www.summerlandcurling.org> and click on the "Resources" section.

Volunteers Needed for Sunday Triples

We need volunteers to help with the Sunday Triples Program. This is a great opportunity to share your knowledge and love of the game with new and novice players. *Volunteers will not only help people grow in their knowledge of the game they will also begin to create a bridge between new and newer members of our club and veterans.*

Volunteers will get first crack at the practice ice that will follow the Triples from 3pm – 4pm.

If you want to help at one (or more) of the Triples Events please send an email

to info@summerlandcurling.org listing the dates you are available. Sign up lists will also be available at the curling club the first week of curling.

Volunteers Needed for the Ever-Popular, Curling, Burger and a Beer (or Pop)

We will be running two of our popular, Curling, Burger and a Beer, events on Saturday Oct. 14 and Saturday Oct 28. The event starts at 3pm with 30 minutes of instruction given by volunteers and then curling until 5pm then we go upstairs to the lounge and have Burgers, Beverage and laughs.

We had three of these events last year and each one was sold out (32 participants) with waiting lists.

The majority of participants have not curled before.

Volunteers receive a free Burger and Beverage.

If you want to help at one or both of the Curling, Burger & Beer events please send an email

to info@summerlandcurling.org listing the dates you are available. Sign up lists will also be available at the curling club the first week of curling.

Try Curling Month Ends with Curling Day in BC Funspiel

The Curling Growth Committee was pleasantly surprised to find out that our first bonspiel (tournament) will be a one day Funspiel on Saturday November 4. Did you know that November 4 is also Curling Day in BC.? What a great way to end our "Try Curling Month" by inviting new and novice curlers as well as families and friends to come down to the rink for a day of curling and fun.

Please speak to Susan Talkkari for more information.

Your Membership Growth Committee,

Heather Stuckey, Ken Rae, Armand Houle, Mike Brandson, Don Lawrence