

# NRC ANNUAL ACTION PLAN 2019-2020

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## KEY TERMS

- **COMMUNITY PRIORITY:** A measurable area of focus that responds to one of the NA! Objectives that the community identifies as important.
- **COMMUNITY STRATEGY:** An action-based process identified to respond to an identified Community Priority.
- **NRC ACTION:** A specific activity an NRC will undertake to respond to an identified Community Strategy
- **NRC PARTNERS:** A partnership/s that an NRC will develop in order to implement an identified NRC Action
- **ANTICIPATED RESULTS:** The intended results an NRC anticipates to achieve within each NRC Action over the course of the year.
- **MEASUREMENT/S:** Identify how the NRC will measure the-success of each NRC Action.
- **RESULTS (When submitting the yearend report to NA!):** Record the actual results of each NRC Action (this should directly respond to the identified Measurement/s) and may include both quantitative and qualitative information and additional comments to clarify the achievements of the NRC over the year.

**NOTE:** This NRC Annual Action Plan relates to achievements of each NRC within a single year, not those of other groups within the community/neighbourhood. The report should only record actions for which the NRC is the primary organization.

**NRC Name: SELKIRK COMMUNITY RENEWAL CORPORATION**

**Year plan responds to: 2019-2020**

## NRC Annual Action Plan

<b>NA! OBJECTIVE #1</b>					
<b>COMMUNITY PRIORITY: (A) An Aware and Engaged Community</b>					
<b>COMMUNITY STRATEGIES</b>	<b>NRC ACTION</b>	<b>NRC PARTNERS</b>	<b>ANTICIPATED RESULT/S</b>	<b>MEASUREMENT/S</b>	<b>RESULTS</b>
1. Encourage neighbourhood-based activities and events through incentives and supports	<ul style="list-style-type: none"> <li>▪ Encourage 5 residents to host block parties</li> <li>▪ Support provided through Small Grants fund for Community gatherings such as picnics, BBQs, Celebrations i.e. Halloween Parties, Christmas Parties, etc.</li> </ul>	Residents associations, community organizations, SCRC	<ul style="list-style-type: none"> <li>• Encourage Community Connections by neighbours meeting during block parties</li> <li>• Increase Neighbourhood Safety</li> </ul>	# of people served  # of block parties hosted in Selkirk	
2. Encourage and support engagement opportunities for Youth, particularly in revitalization initiatives	<ul style="list-style-type: none"> <li>▪ Support Summer programming for Youth.</li> <li>▪ Encourage the P.A.S.S Youth to conduct presentations to Schools within LSSD to engage the younger children</li> </ul>	SCRC, Promoting Aboriginal Student Success (P.A.S.S Adult & Youth Committee, Gaynor Family Regional Library, Youth for Christ, Selkirk Friendship Centre, Lord Selkirk School Division, Growing Years Family Resource Centre, Rotary Club, other youth-serving organizations	<ul style="list-style-type: none"> <li>• Host a summer day camp for youth</li> <li>• Sept 2019 encourage the youth committee to volunteer for the 2020 P.A.S.S Graduation</li> </ul>	# of youth involved  # of people served	

**NRC Annual Action Plan**

<b>NA! OJECTIVE #1</b> <b>COMMUNITY PRIORITY: (B) Community inclusion and human dignity</b>					
COMMUNITY STRATEGIES	NRC ACTION	NRC PARTNERS	ANTICIPATED RESULT/S	MEASUREMENT/S	RESULTS
3. Identify those most isolated and overlooked in Selkirk and collaborate on ways to reduce barriers for disenfranchised community members	<ul style="list-style-type: none"> <li>▪ SCRC along with the Selkirk Transit Authority and community partners will provide FREE/discounted bus passes to disenfranchised community members i.e. Mental Health, Mobility Issues, etc. to reduce barriers</li> <li>▪ SCRC will extend our parenting programs the Little Metis Sing with Me and Hop, Skip Saturdays which helps stay at home parents</li> </ul>	Selkirk agencies, Daily Bread Soup Kitchen, Selkirk Food Bank, Growing Years Family Resource Centre, Gordon Howard Centre, Interlake-Eastern Regional Health Authority, provincial and municipal governments	<ul style="list-style-type: none"> <li>• Make transportation initiatives a priority with Small Grants Fund.</li> <li>• Create a partnership with Selkirk Transit Authority to provide reduce cost bus passes for those in need.</li> <li>• SCRC will promote Community Resources on Facebook and our Website.</li> </ul>	# of new initiatives created to reduce transportation barriers  # of bus passes utilized by residents.	

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NA! OBJECTIVE #3 COMMUNITY PRIORITY: (A) Employment Readiness and Supports					
COMMUNITY STRATEGIES	NRC ACTION	NRC PARTNERS	ANTICIPATED RESULT/S	MEASUREMENT/S	RESULTS
4. Increase community awareness of and access to existing locally-available skills training and job experience programming (in particular for youth)	<ul style="list-style-type: none"> <li>▪ Provide resources to residents and youth such as pamphlets, email correspondence, posters and links to local employment opportunities and training programs available</li> <li>▪ Support new employment and training initiatives through Small Grants Fund.</li> </ul>	Workplace Education Manitoba, A.I.M. For Work, Job Quest, Selkirk education centres, local youth agencies, Selkirk Friendship Centre, Lord Selkirk School Division	<ul style="list-style-type: none"> <li>• Promoting Community Resources for training and employment opportunities through SCRC's social media and website.</li> <li>• Partnerships between Youth Service Providers and local training and employment organizations.</li> </ul>	# of youth served  # of partnerships	
5. Create more local employment and training opportunities	<ul style="list-style-type: none"> <li>▪ Create approximately 5 partnerships with organizations such as Job Quest, Selkirk Biz, etc. to provide local employment and training opportunities.</li> <li>▪ Support organizations in Training and employment opportunities to foster Capacity Building.</li> </ul>	Local businesses, Selkirk BIZ, Workplace Education Manitoba, A.I.M. For Work, Job Quest, Red River College, Herzing College, Lord Selkirk School Division, SCRC	<ul style="list-style-type: none"> <li>• New local employment and training program available</li> <li>• Employment &amp; Training prioritized with the Small Grants Fund.</li> </ul>	# of people served  # of local employment and training opportunities	

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NA! OBJECTIVE #3 COMMUNITY PRIORITY: (B) Community Economic Development					
COMMUNITY STRATEGIES	NRC ACTION	NRC PARTNERS	ANTICIPATED RESULT/S	MEASUREMENT/S	RESULTS
6. Encourage activity and investment on east Manitoba Avenue	<ul style="list-style-type: none"> <li>▪ Attend the City of Selkirk's Open House on April 4, 2019 regarding the redesign of Manitoba Ave. East.</li> <li>▪ SCRC to create a partnership with the City of Selkirk and owners/tenants to create a revitalization initiative</li> </ul>	Manitoba Avenue East property owners, property developers, local businesses, City of Selkirk, SCRC	<ul style="list-style-type: none"> <li>• Increase activities on Manitoba Avenue East</li> <li>• Increase revitalization and development on Manitoba Avenue East</li> </ul>	<p># of activities available to residents</p> <p># of new developments and revitalization projects started and/or completed</p>	
NA! OBJECTIVE #4 COMMUNITY PRIORITY: (B) Beautification and Revitalization					
COMMUNITY STRATEGIES	NRC ACTION	NRC PARTNERS	ANTICIPATED RESULT/S	MEASUREMENT/S	RESULTS
7. Support and encourage neighbourhood clean-ups and beautification activities	<ul style="list-style-type: none"> <li>▪ SCRC to host 1-2 Community Cleanups.</li> <li>▪ Encourage and support increased beautification projects and activities.</li> </ul>	Communities in Bloom, Lord Selkirk School Division, Selkirk and District Chamber of Commerce, residents' associations, community clubs, City of Selkirk, recycling organizations, local artists, local businesses	<ul style="list-style-type: none"> <li>• 1-2 Community Clean-ups completed in 2019-2020.</li> <li>• Complete a beautification project and support beautification initiatives through the Small Grants Fund.</li> </ul>	<p># of Community Clean ups and beautification activities completed</p> <p># of local areas covered</p>	

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<b>NA! OBJECTIVE #5</b>					
<b>COMMUNITY PRIORITY: (A) Community Health and Well-being</b>					
<b>COMMUNITY STRATEGIES</b>	<b>NRC ACTION</b>	<b>NRC PARTNERS</b>	<b>ANTICIPATED RESULT/S</b>	<b>MEASUREMENT/S</b>	<b>RESULTS</b>
8. Support and coordinate more affordable and accessible sport and recreation programming for youth	<ul style="list-style-type: none"> <li>▪ SCRC will work with local community partners to provide increased affordable and accessible sport and recreation programming for youth.</li> </ul>	Youth for Christ, Selkirk Friendship Centre, Selkirk organizations and stakeholders, City of Selkirk, Recreation Centres and local sports/recreation business', S.T.A.R.T, SCRC, Lord Selkirk School Division	<ul style="list-style-type: none"> <li>• Support sport and recreation programming through the Small Grants Fund.</li> <li>• Partnerships formed with local organizations to provide affordable and accessible sport and recreation programming for youth</li> </ul>	# of youth served  # of affordable sport and recreation programs available	