



# 83<sup>rd</sup> Provincial Winter Fair - 2021

September 24- 27, 2021

Website: [www.provincialwinterfair.com](http://www.provincialwinterfair.com)

210-166 Oriole Road, Kamloops BC V2C 4N7



All events take place at Circle Creek Equestrian Centre, Running Horse Ranch Road  
Highway 5A, Kamloops BC

Dear 4-H and Agriculture Supporter:

The past year has taught us a lot - and tested us greatly -- and one thing we have learned is the value of 4-H to keep youth active and to support local food production. We are very proud that the 82<sup>nd</sup> Provincial Winter Fair was the only interclub 4-H competition and sale that went ahead in British Columbia under strict Covid protocols in 2020. Although the provincial *health* orders continue to change, we are committed to offering an opportunity to 4-H members and open contributors to exhibit and sell their projects again in 2021.

We were delighted with the response to our live stream in 2020, and we will definitely go ahead with livestreaming of the livestock show again in 2021. Platinum and Diamond Sponsors will have their name on the livestream at various times throughout the fair and will have their banner displayed in the ring for visibility throughout the livestream.

Please find attached sponsorship forms for a variety of sponsorship opportunities. They list all the divisions and activities that require support at the Provincial Winter Fair and the amount of sponsorship necessary to cover the prize money for each class or activity. In addition, there are general sponsorship opportunities to help contribute to the success of the fair. You are more than welcome to sponsor more than one event if you would like to do so. For more information or to tailor your sponsorship, please contact our sponsorship chair, Ada Mogge, at 250-319-3053, or email our office at [pwfsecretary@gmail.com](mailto:pwfsecretary@gmail.com).

If you are a previous PWF supporter, we thank you for your *years* of support of the Provincial Winter Fair. To continue your support or to come on board for the first time, please complete the form attached and return it to myself or mail to the address above with your cheque payable to **KXA Provincial Winter Fair**.

Our 4-H members and all exhibitors appreciate the support you are able to give, and hope you can be part of the **83<sup>rd</sup> Annual Provincial Winter Fair September 24-27, 2021**. Come and visit the fair if permissible, or watch on the livestream, and see what sponsorships do for 4-H and the exhibition of local agriculture industries. We also invite you to the sale on Monday, September 27, 2021 at 9:30 AM for the Parade of Champions at the Circle Creek Equestrian Centre fairgrounds, with the live sale starting at 10:00 AM.

Yours truly,  
David Arduini  
Chair  
PWF Committee, Kamloops Exhibition Association

Member of BC Association of Agricultural Fairs and Exhibitions

